



Professional *Lighting* by Clay Paky

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Tina Turner Tours With Clay Paky

Tina Turner, eight-time Grammy Award winner and Rock & Roll Hall of Famer, is currently making her long-awaited return to stages after an eight-year hiatus, during the "Tina Turner - Live in Concert" Tour, spanning North America and Europe. There are currently 80 dates scheduled, with more being added as the massive demand for tickets continues to increase.



Turner's new show features her entire career of hits, backed by a spectacular production includes the singer's high-energy band, original choreography, and of course, a jaw-dropping lighting scheme.

The stage includes a stunning array of 80 Clay Paky Alpha Beam 300 fixtures, as part of a massive LED wall grid upstage. The fixtures hide behind a motion-controlled video wall, which separates into sections, allowing the Alpha Beams to shine through. The fixtures are

hung from custom brackets on the sides of a total of 8 LED screens, with 5 fixtures hanging along each side, which become visible when the screens separate from each other.

Lighting Designer is Barry "Baz" Halpin, who lists Cher, Queen, Joe Cocker and Pink among his credits. "I chose the Alpha Beam 300 for Tina Turner because of their low power consumption and unparalleled output compared to anything else in its class," said Halpin, "I was most impressed by their reliability, speed and effectiveness. They are lightweight, bright and pack a powerful punch. I love them!"

Some of the most stunning effects occur first during "Addicted to Love", when the LED wall splits for the first time into four sections, revealing 40 Alpha Beams between the split screens, then again during "Simply the Best", when the four screens divide into eight, showing all 80 fixtures beaming between. Halpin says, "They look just beautiful - they make an incredible impact without overwhelming the other stage elements. We were able to use all of their features in different ways to get a gorgeous variety of looks."

The Alpha Beam 300 is the new 300W Clay Paky Beam Moving Lights that are having a very strong impact on the worldwide market, thanks to their "new concept" exclusivity. It recently won the Award for Innovation at PLASA08 in September. "The judges were impressed by this amalgamation of existing technologies which has created a

new tool for lighting designers, offering greater versatility and flexibility," said Matthew Griffiths, Managing Director of PLASA.

Francesco Romagnoli, Clay Paky GM for the Americas tells us: "Alpha Beam is a winning and innovative product, conceived to complete one of the widest professional moving heads line in the world, the «Alpha Range». We have lit up some of this year's leading events with these products from Shakira's tour to the Cure's, from the Beijing Olympics to the Cirque du Soleil's latest show. Clay Paky products are now specifically requested by many American and British LDs following the intense promotion of our products with demos and presentations".

Francesco also mentioned the importance of the partnership between Clay Paky and PRG Distribution, initiated at the beginning of 2008: "PRG Distribution's professionalism and market penetration capacity have been determining factors in Clay Paky product distribution in America. The two companies have high esteem and faith in each other and I am convinced they will bring mutual success on both the short and long-term".

Eric Mueller (PRG Distribution Director of Sales) said, "We were thrilled when Baz specified the Alpha 300s. They're low-maintenance and look absolutely stunning on stage. We knew every one would be really happy." ■



Clay Paky colors the main buildings of Galati and Tecuci in Romania

The Romanian cities of Galati and Tecuci are considered the crossroads of Eastern Europe (located only a few km from the border with Moldavia and Ukraine). Today they are experiencing a cultural and artistic renaissance thanks to the resourcefulness of the local Chamber of Commerce. In addition to many enterprises undertaken, the Chamber decided to light the most important buildings in the city centres.

Dan Lilion Gogoncea, head of the Galati's Chamber of Commerce, is renowned in Romania for his

foresight and having supported various urbanistic projects aimed at the modernisation of the country.

One of the first interventions was carried out at the Galati County Council, formerly a decadent home owned by Ceaușescu, now magnificent headquarters of the local County Council. Thereafter, it was the turn of the F.P.I.M.M. offices to be renovated, a foundation in charge of promotion of small and medium businesses.

The last to be renovated was the head office of the Chamber of Commerce, Industry and Agriculture itself, a historical edifice built in honour of Alexander Ioan Cuza, head of state who, in 1859, unified the three parts into

which Romania had been divided, into one country. In order to light the building in such a way as to attract attention as well as enhance it, Dan Lilion Gogoncea delegated the job to architect Viorel Chirila and lighting designer Ion Calescu. They, in turn, analyzed the client's requests and identified the type of product to use.

Considering the fixed nature of the installation, it was of vital importance to use projectors able to withstand the harsh elements and long winters for which the Balkan Peninsula is known.

Only projectors offering an IP65 protection grade were considered.

The next step was to select from



the wide variety of color changers available, those offering the best combination of color quality, lighting power, lamp product life and flexibility in usage.

Viorel Chirila and Ion Calescu singled out Clay Paky's CP Color as the projector most suited for this application. 15 CP Color 150s and 8 CP Color 575s were positioned along the building's perimeter and were equipped with diffusion filters that guaranteed even color diffusion.

Viorel Chirila says: "Lighting buildings is a new concept in Romania that serves a dual purpose: embellishing the city buildings and creating a real attraction for all citizens. These interventions make the city

more liveable! To help guide us through this small revolution, we chose the products of a top-level Italian company that is well-known and respected in the field: Clay Paky."

The installation required lighting two adjacent buildings and a wall. The color changers were connected and controlled by a DMX signal, so that the color change was completely synchronized or deliberately asynchronous. This served to create a contrast of colors between the two building façades. Multiple programmings were also executed in order to have varying color combinations at hand.

Ion Calescu, head of PRO Dance

Company, which carried out the installation, says: "We relied on the CP Colors for a number of reasons, not the least of which was that they used half as much electricity as other projectors with similar features. What's more, Clay Paky CP Colors offered superb luminosity, saturated and pure colors, low operational and maintenance costs, and were easy to use."

According to the client, and especially the city citizens, the objective was realized in full. Those who either live or visit Galati and Tecuci are enchanted by this exceptionally colorful spectacle. Many people, including several newlyweds, use this setting as a backdrop for their keepsake photographs. ■